PROSPECTUS

https://eap-congress.org/

Sponsorship and Exhibition Manager
Ms. Reut Portugal
rportugal@paragong.com
**Topic:** Vaccines and Infectious Diseases

**Date:** April 12-14, 2024

**Venue:** Sheraton Hotel - Porto, Portugal

**Congress Language:** The official language of the Congress is English
Dear Colleagues,

After careful preparation, and a commitment to “being different” from other Paediatric conferences, the EAP MasterCourse over the past few years, despite an ever-increasing number of conferences in Paediatrics, has attained a very special reputation.

Over one-and-a-half days, based on most recent publications, the conference presents a fantastic workshop, named Mastercourse in Paediatrics. The MasterCourse this time will be focused on Vaccines and Paediatric Infectious diseases. The scientific chairman, Prof. Fernanda Rodrigues, has prepared an excellent programme with famous faculty members. Mastercourse in Paediatrics is a workshop with only limited seating capacity. I, therefore, recommend early registration.

The scientific committee of the congress has set up an interesting programme for both senior and junior doctors, which covers in depth important clinical subjects.

We, in addition, again anticipate a significant scientific contribution from junior and encourage them to submit abstracts. Those accepted, will be presented as posters or oral presentations with lead authors of accepted abstracts (see eligible criteria) automatically eligible for travel grands. Accepted abstracts will be published in the Frontiers in Paediatrics and, therefore, citable.

We invite you to be apart of the MasterCourse that will bring together 800 experts from the field. Your support will contribute to the success of this MasterCourse. The sponsorship opportunities come with significant benefits. Please contact our Sponsorship & Exhibition Manager to tailor-made package for your organization that fits to your goals and budget.

I am looking forward to welcoming you to Porto during one of the most beautiful periods of the year. There is no better time to combine knowledge with pleasure!

Adamos Hadjipanayis, MD
President, EAP
Attendee PROFILE

- Paediatricians
- Neonatologists
- Adolescent Medicine Specialists
- Paediatric Allergists and Immunologists
- Paediatric Critical / Emergency Care Physicians
- Paediatric Cardiologist
- Paediatric Diabetes Specialists
- Paediatric Endocrinologists
- Paediatric Gastroenterologists
- Paediatric Geneticists
- Paediatric Haemato-Oncologists
- Paediatric Infectious Diseases Physicians
- Paediatric Nephrologists
- Paediatric Neurologists
- Paediatric Nutritionists
- Paediatric Pulmonologists
- Paediatric Rheumatologists
- Paediatric Tropical Medicine Physicians
- Primary Care Physicians

REGIONS

- Local
- Europe
- Global

EXPECTED NUMBER OF PARTICIPANTS

800
Becoming a sponsor is easy: there are sponsorship opportunities at various price points, and all the opportunities come with significant benefits.

Feel free to speak to our Sponsorship & Exhibition Manager about a tailor-made individual package for your organization.

Everything is possible!

Application for Sponsorship & Exhibition can be made in writing with the enclosed booking form to:

Paragon Global: Ms. Reut Portugal | rportugal@paragong.com

Once an application is made, an invoice for the deposit or full payment will be issued. Should a contract be requested, the contract will be collated and should be signed and returned with a full payment upon receiving an invoice to the above Sponsorship/Exhibition email address.

Acknowledgement

General acknowledgement for all confirmed sponsors & exhibitors

1. Company logo, with clickable hyperlink included on congress website

2. 1x Post introducing sponsor / exhibitor on all EAP Master Course social media platforms

   Specific content inclusions provided by sponsor / exhibitor, alternatively marketing team will create post and will send for review prior to distribution for approval.
ANCHOR | Euro 60,000

SPONSOR FEATURES

- 5 Email-blasts to the participants. Content will be provided by the sponsor.
- 5 Social media posts

PRE-CONGRESS

- Clickable logo placement, logo on the congress website, signages on site and congress app

DURING CONGRESS

- 60 Minute Symposium as part of the scientific program - subject to scientific committee approval.
- 12sqm Exhibition Open Space
  * 10x Exhibitors / Congress Badges
- 4x Social congress Passes
- Recognition during the opening and closing ceremony & program
- Company’s video in the lecture hall – upon committee approval
- A color Advertisement in mini program
SPONSORSHIP OPPORTUNITIES

**PLATINUM | Euro 50,000**

**SPONSOR FEATURES**
- 4 Email blast to the participants
  - Content will be provided by the sponsor

**PRE-CONGRESS**
- 4 Social media posts
- Clickable logo placement
  - On the congress website
  - On signages on site
  - On the congress app

**DURING THE CONGRESS**
- 45 Minute Symposium as part of the scientific program. Subject to committee approval.
- 12sqm Exhibition Open Space
- 8x Exhibitor / Congress badges
- 3x Social congress Passes
- Recognition during the opening and closing ceremony & programme
- Congress Lanyards will be branded with sponsor’s logo. Sponsor will be responsible to produce and provide the lanyards
- A color Advertisement in mini program

**GOLD | Euro 40,000**

**SPONSOR FEATURES**
- 3 Email blast to the participants
  - Content will be provided by the sponsor

**PRE-Congress**
- 3 Social media posts
- Clickable logo placement
  - On the congress website
  - On signages on site
  - On the congress app

**DURING THE CONGRESS**
- 30 Minute Symposium as part of the scientific program. Subject to committee approval.
- 8sqm Exhibition Open Space
- 6x Exhibitor / Congress badges
- 2x Social congress Passes
- Recognition during the opening ceremony & program
- Congress badges will be branded by sponsors’ logo
- A color Advertisement in mini program

**SILVER | Euro 20,000**

**SPONSOR FEATURES**
- 2 Email blast to the participants
  - Content will be provided by the sponsor

**PRE-congress**
- 3 Social media posts
- Clickable logo placement
  - On the congress website
  - On signages on site
  - On the congress app

**DURING THE CONGRESS**
- 6sqm Exhibition Open Space
- 4x Exhibitor / Congress badges
- 1x Social congress Passes
- Recognition during the opening ceremony & program
- Coffee break areas will be branded by sponsor’s logo/ image
- A color Advertisement in mini program
30 Minute symposium

Take this unique opportunity to join EAP Master Course 2024 and effectively reach hundreds of the world’s leading international professionals by supporting our interesting programme for both senior and junior doctors, which covers in depth important clinical subjects.

* Topic and Speakers subject to Scientific approval

See below return on investment for participation.

* 60 minutes Lunch Symposium – For further details please contact the Sponsorship Manager

Advertising Opportunity

The company logo shall be placed as “Symposium Sponsor” on the material below:

- Congress Website
- 2 Newsletter to the EAP Master Course database
- 1x Push Notification on congress app.

*This includes promotion of speaker and symposium with advertising sponsoring company.

- Company logo will be promoted on screen before the symposium starts.
- The company has the right to 1x pop up banner (600mm x 1600mm) displayed in the sponsored session hall for the allocated time provided. The company is responsible for the production, set-up and strike of the banners in the venue before and after the sponsored session.

Congress Badges

- 2 complimentary daily badges – valid to the date of the symposium

Euro 10,000
Valid until 20 February 2024
COFFEE AREA BRANDING  
BRANDING ON 2024 EAP Master Course CONGRESS Coffee area  
Your brand will be prominently displayed on the coffee stands at the exhibition area.

CONGRESS BADGES  
BRANDING ON 2024 EAP Master Course CONGRESS participants badges  
Your logo will be prominently displayed on the official Congress badges.

CONGRESS LANYARDS  
BRANDING ON 2024 EAP Master Course CONGRESS LANYARDS  
Your logo will be prominently displayed on the official Congress lanyards. Sponsor will be responsible to produce and to provide the Lanyards.
CONGRESS APP

The sponsoring company will have the opportunity to have full recognition on the congress app.
Including splash image on landing page, company profile, logo, contact details on the home page
1x Push notification per day during the congress

Euro 3,000

ADVERTISING

Full-page colour advertisement(s) are available in the congress app.
Format: PDF (single or multiple pages)

Full-page colour advertisements are available in the following mini program:

- Final Programme/Abstract Book – Back Cover
- Final Programme/Abstract Book – Inside Front Cover
- Final Programme/Abstract Book – Inside Back Cover
- Final Programme/Abstract Book – Internal Page

Euro 1,200 per ad
Euro 3,000 per ad
Euro 2,000 per ad
Euro 1,500 per ad
Euro 1,000 per ad

PROMOTIONAL INSERT

Inclusion of promotional material, such as leaflets distributed at the registration desk.
Please note that the material should be provided by the sponsor and must be approved by the organizers
(maximum size A4).

Euro 1,500
Exclusive Sponsorship of the CONGRESS Welcome Reception.

Benefits include:

- Advertisement
- Branding/logo in Congress Programme
- Full page advertisement in Congress Programme
- Significant branding at the Welcome Reception
- Sponsor's logo with hyperlink on Congress website
- Name & logo on menus and Welcome Reception vouchers
- Option to brand suitable promotional souvenirs at the Welcome Reception
- 2 complimentary passes to attend the Congress and social functions
- Verbal acknowledgement at the congress

Euro 20,000
We, the undersigned, express our wish to Sponsor/Exhibit the items marked below in accordance with the terms described in the “Terms of Reservation" above.

Please complete the following information and return to the Sponsors Manager:

*Paragon Global*
*Reut Portugal*
*Email: rportugal@paragong.com*

<table>
<thead>
<tr>
<th>Company Name</th>
<th>Contact Name</th>
<th>Address</th>
<th>Post/Zip Code</th>
<th>Country</th>
<th>Tax Number</th>
<th>Telephone</th>
<th>Email</th>
<th>Website</th>
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- Name of the company - as you wish it to appear on all acknowledgments

**I would like to book the following Sponsorship Items:**

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<th>Sponsorship Item</th>
<th>Price Euro</th>
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Exhibition Information

A commercial and professional exhibition will take place parallel to the congress hours. We wish to maximize the exhibitors' exposure to the delegates. For this reason, all coffee breaks will be held in the Exhibition area. Please note that the final Exhibition set up, opening and dismantling schedule will be available in the Exhibition Technical Manual, one month prior to the congress.

Terms and Reservation

Booth/Open space number might be changed once all exhibitors will be allocated. Payment from abroad is exempt from local VAT.

Please mention below all details required for your invoice:

If several entities will split the amount to be paid, each of them should fill out a reservation form on the total amount each company will pay.

Please note: The full payment for the Exhibition/Sponsorship must be fully paid before congress. Exhibitor/Sponsorship who will not pay in advance will not be allowed to enter and participate the congress.

All bank and Credit Card charges are the responsibility of the ordering company and should be paid at source in addition to the package/space fees above.

Terms of Payment:

100% upon receiving an invoice – with signed reservation form
Terms of Payment

*No reimbursement will be possible from May 1, 2024.

Payment Methods

1. Bank Transfer:
   - Company Name: Paragon G.C LTD
   - Bank charges are the responsibility of the payer
   - An invoice with full bank details will be sent.

2. Payment by credit card
   I hereby authorize Paragon Conventions to charge my credit card for services requested by myself, in the total amount listed below and obligates to not to cancel payment.

Type of card: ____________________________
Credit card no: ____________________________
Expiry Date: __________
CVV Code (last 3 digits on reserve side of card or 4 digits for AMEX): __________
Amount & Currency: ____________________________
Full name of Card Holder: ____________________________
I.D. No. / Passport No. & Country name: ____________________________
Signature of Credit Card Holder: ____________________________
Date: ____________________________

* Please note, using payment by foreign credit card includes fee of %2.75 which is charged by credit card.

Cancellation Policy

Cancellations will be accepted in writing only. A cancellation notice received by May 1, 2024, will entitle a reimbursement of 50% of the sponsorship payment, under the condition that the allocated space will be rented to another exhibitor. No reimbursement will be possible after May 01, 2024.

We are hereby Confirm, we have read all “Terms of Reservation” specified above, agree, and obligated to follow them all.

First name: ____________________________ Last Name: ____________________________
Signature & Stamp: ______________________ Date: ____________________________