



<https://eap-congress.org/>



Sponsorship and Exhibition Manager

Miss T Jedaar | tjedaar@paragong.com



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European Academy of Paediatrics
Paediatric Section of U.E.M.S.

EAP2023

CONGRESS & MASTERCOURSE

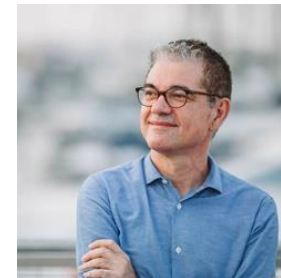
18-21 MAY 2023
Padova, Italy

PROSPECTUS

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A WORD FROM THE CHAIR



Dear Colleagues,

After careful preparation, and a commitment to “being different” from other paediatric conferences, the EAP Congress and MasterCourse over the past few years, despite an ever-increasing number of conferences in Paediatrics, has attained a very special reputation.

Over one-and-a-half days, based on most recent publications, the conference presents a fantastic workshop, named Mastercourse in Paediatrics. The MasterCourse this time will be focused on “**Acute ill child**”. The scientific chairmen, Prof. Liviana Da Dalt together with the scientific committee of the Mastercourse have prepared an excellent programme with famous faculty members. Mastercourse in Paediatrics take place in relatively small break-out rooms with only limited seating capacity. I, therefore, recommend early registration.

The scientific committee of the congress has set up an interesting programme for both senior and junior doctors, which covers in depth important clinical subjects.

We, in addition, again anticipate a significant scientific contribution from junior and encourage them to submit abstracts. Those accepted, will be presented as posters or oral presentations with lead authors of accepted abstracts (see eligible criteria) automatically eligible for travel grants. **Accepted abstracts will be published in the Frontiers in Pediatrics and, therefore, citable.**

I am looking forward to welcoming you to Padova during one of the most beautiful periods of the year. There is no better time to combine knowledge with pleasure!

Adamos Hadjipanayis, MD
President, EAP



ABOUT EAP

The European Academy of Paediatrics exists to promote the health of children and young people in Europe. It aims to improve standards in training, service and research and to represent the professional interests of paediatricians in the EU. It incorporates the section of paediatrics of the European Union of Medical Specialists and therefore has influence in the political arena to advocate for children and young people as well as for the profession.

VISION AND MISSION

- The European Academy of Paediatrics exists to promote the health of children and young people in Europe.
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To learn more about the EAP [click here](#).

EVENT INFORMATION 2023

Date: 18 – 21 May 2023
Venue: Padova Congress - Padova Hall Spa
Event Time: CET
Event Language: The official language of the Congress is English

ATTENDEE PROFILE

PARTICIPANT PROFILE

- Paediatricians
- Neonatologists
- Adolescent Medicine Specialists
- Paediatric Allergists and Immunologists
- Paediatric Critical / Emergency Care Physicians
- Paediatric Cardiologist
- Paediatric Diabetes Specialists
- Paediatric Endocrinologists
- Paediatric Gastroenterologists
- Paediatric Geneticists
- Paediatric Haemato-Oncologists
- Paediatric Infectious Diseases Physicians
- Paediatric Nephrologists
- Paediatric Neurologists
- Paediatric Nutritionists
- Paediatric Pulmonologists
- Paediatric Rheumatologists
- Paediatric Tropical Medicine Physicians
- Primary Care Physicians

TARGET REGIONS

Local
Italy

Global
Europe
South America
North America
Oceania
Asia-pacific

EXPECTED PARTICIPANTS

2000

COMMITTEE AND TOPICS

SCIENTIFIC COMMITTEE OF EAP CONGRESS

- Chair: Adamos Hadjipanayis
- Co-chair: Eugenio Baraldi
- Members: Prof. Annamaria Staiano
Dr. Luigi Greco
Berthold Koletzko Berthold
Lukasz Dembinski
Sian Copley

SCIENTIFIC COMMITTEE OF THE MASTER COURSE

- Chair: Liviana Da Dalt
- Members: Dr. Elena Bozzola
Prof. Elvira Verduci
Ketil Stordal
Arunas Valiulis
Ivan Bambir
Silvia Bressan

- Adolescent Medicine
Neonatology
- Allergy & Immunology
- Nephrology
- Critical / Emergency Care
- Neurology
- Endocrine & Diabetes
- Paediatric Tropical Medicine
- Gastroenterology & Nutrition
- Primary Care
- Genetic & Metabolic
- Obesity
- Hemato – Oncology
- Respiratory
- Infectious Diseases
- Rheumatology
- Paediatric Cardiology
- Patient Safety

PREMIUM SPONSORSHIP TIERS



PLATINUM | EUR 50, 000

SPONSOR FEATURES

- 4 Newsletters to EAP database
- 4 Social media posts

** 60 second video + 250-word profile bio

PRE-EVENT

- Clickable logo placement
- On the congress website (sponsors tab)
- On the congress website (landing page)
- Committee Email Signatures
- On the congress app

DURING EVENT

- 60 Minute Symposium in scientific program
- subject to programme committee approval.
- 18sqm Exhibition Open Space
- 4x Exhibitor badges
- 4x Full Conference Passes
- 4x Social Event Passes
- Recognition during the opening and closing ceremony & programme
- Branding inside / outside exhibition venue or registration desk

AFTER EVENT

- Logo will be added on post conference report



GOLD | EUR 40, 000

SPONSOR FEATURES

- 3 Newsletters to EAP database
- 3 Social media posts

** 30 second video + 200-word profile bio

PRE-EVENT

- Clickable logo placement
- On the congress website (sponsors tab)
- On the congress website (landing page)
- On the congress app

DURING EVENT

- 45 Minute Symposium in scientific program
- subject to programme committee approval.
- 12sqm Exhibition Open Space
- 3x Exhibitor badges
- 3x Full Conference Passes
- 3x Social Event Passes
- Recognition during the opening ceremony & programme
- 2x Promotional Inserts in delegate bag



SILVER | EUR 35, 000

SPONSOR FEATURES

- 2 Newsletters to EAP database
- 2 Social media posts

** 30 second video + 100-word profile bio

PRE-EVENT

- Clickable logo placement
- On the congress website (sponsors tab)
- On the congress website (landing page)
- On the congress app

DURING EVENT

- 30 Minute Symposium in scientific program
- subject to programme committee approval.
- 8sqm Exhibition Open Space
- 2x Exhibitor badges
- 2x Full Conference Passes
- 2x Social Event Passes
- 1x Promotional Inserts in delegate bag
- Recognition in programme

SESSION OPPORTUNITY



SESSION SPONSORSHIP

EUR 10, 000

1. The company logo shall be placed as “Session Sponsor” on the material below:
 - Congress Website
 - 4 Newsletters to our database
 - On the Sponsorship Board in the congress hall
 - On screen during the sponsored session, all presentation screens in main and parallel halls, during the session breaks
2. Free-of-charge participation of 2 persons for the sponsored session.
 - The names of the participants shall be sent to tjedaar@paragong.com
3. The company has the right to 1x pop up banner (600mm x 1600mm) displayed in the sponsored session hall for the allocated time provided. The company is responsible for the production, set-up and strike of the banners in the venue before and after the sponsored session.

Scientific Programme: <https://eap-congress.org/programme/>

CORPORATE OPPORTUNITIES



CONGRESS BAGS [1]

EUR 10, 000

BRANDING ON 2023 EAP CONGRESS BAGS

Your logo will be prominently displayed on the official Congress bag. Also, your provided information will be included in the delegate bags distributed at registration



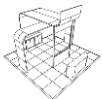
CONFERENCE LANYARDS [1]

EUR 10, 000

BRANDING ON 2023 EAP CONGRESS LANYARDS

Your logo will be prominently displayed on the official Congress lanyards. Also, your company will be honoured to 2x promotional inserts which will be included in the delegate bags distributed at registration

EXHIBITION OPPORTUNITIES



EXHIBITION OPEN SPACE

EUR 450 per sqm

Minimum 6sqm

Including: 2 Exhibitors badges

DIGITAL OPPORTUNITIES



ANNUAL WEBSITE SPONSOR [1]

EUR 3, 500

Sponsor recognition on each page on conference website [High-res logo & hyperlink]

Sponsor product or company recognition on conference website [High-res logo, hyperlink, 250-word bio and 30 sec video]

Sponsor company / product bio included in EAP newsletter distribution [500 words]

Recognition on EAP social media platforms [1x post per month prior to conference & 2x posts post conference]



CONFERENCE APP [1]

EUR 3, 000

The sponsoring company will have the opportunity to have full recognition on the conference app.

Including splash image on landing page, company profile, logo, contact details on the home page

1x Push notification per day during the conference



WIFI SPONSOR [1]

EUR 10, 500

The sponsoring company will have the opportunity to brand the Wi-Fi log-in / landing page and add logo on Wi-Fi notices at the conference.

Including an open space for a “Wi-Fi Hub” of 18sqm within the exhibition hall.
Including 4 exhibitor badges.

The branding needs to be approved by the organizers.

ADVERTISING OPPORTUNITIES



PROMOTIONAL INSERT

EUR 1, 000 per insert

Inclusion of promotional material, such as leaflets and brochures, in the delegates bags.

Please note that the material should be provided by the sponsor and must be approved by the organizers [maximum size A4].



ADVERTISING

Full-page colour advertisement(s) are available in the conference app.

Format: PDF(single or multiple pages)

EUR 1, 200

Full-page colour advertisements are available in the following congress publications:

Final Programme/Abstract Book –Back Cover

EUR 3, 000 per add

Final Programme/Abstract Book –Inside Front Cover

EUR 2, 000 per add

Final Programme/Abstract Book –Inside Back Cover

EUR 1, 500 per add

Final Programme/Abstract Book –Internal Page

EUR 1, 000 per add

NETWORKING OPPORTUNITIES



WELCOME RECEPTION [1]

EUR 30, 000

Exclusive Sponsorship of the EAP Congress Welcome Reception.

Benefits include:

- Advertisement
- Branding/logo in Congress Programme
- Full page advertisement in Congress Programme
- Significant branding at the Welcome Reception
- Sponsor's logo with hyperlink on Congress website
- Name & logo on menus and Welcome Reception vouchers
- Option to brand suitable promotional souvenirs at the Welcome Reception
- 2 complimentary passes to attend the Congress and social functions
- 50-word acknowledgement on inside front cover of menu
- Verbal acknowledgement at the event
- A 100-word company profile in the Congress Final Programme

SPONSORSHIP & EXHIBITION INFO

Becoming a sponsor is easy: there are sponsorship opportunities at various price points, and all the opportunities come with significant benefits. Create a custom-made package that suits your organization's goals and budget by selecting from the wide range of opportunities.

Application for Sponsorship & Exhibition can be made in writing with the enclosed booking form to:

Paragon Group: **Ms. Tasneem Jedaar** | tjedaar@paragong.com

Once an application is made, an invoice for the deposit or full payment will be issued.

Should a contract be requested, the contract will be collated and should be signed and returned with a 50% deposit payment to the above Sponsorship/Exhibition email address.

Acknowledgement

General acknowledgement for all confirmed sponsors & exhibitors

1. Company logo, with clickable hyperlink included on conference website
2. 1x Post introducing sponsor / exhibitor on all EAP social media platforms

Specific content inclusions provided by sponsor / exhibitor, alternatively EAP marketing team will create post and will send for review prior to distribution for approval.

SPONSORSHIP & EXHIBITION INFO

Terms of Payment

50% due with signed contract, payable on receipt of receiving invoice.

50% due by March 01, 2023 – The total amount should be received before the opening date of the Congress.

No reimbursement will be possible from 01 March 2023.

Payment Methods

Payment by credit card

Bank charges are the responsibility of the payer.

Cancellation Policy

Cancellations will be accepted in writing only. A cancellation notice received by January 1, 2021, will entitle a reimbursement of 50% of the sponsorship payment, under the condition that the allocated space will be rented to another exhibitor. No reimbursement will be possible after March 01, 2023.

Terms and Conditions

The terms and conditions of Sponsorship and Exhibition are included in this prospectus. Please note that a signature on the Exhibition application form indicates the acceptance of these terms and conditions.

APPLICATION

We, the undersigned, express our wish to Sponsor/Exhibit the items marked below in accordance with the terms described in the "Terms of Reservation" above.

COMPANY NAME	
CONTACT NAME	
BILLING ADDRESS	
POST / ZIP CODE	
COUNTRY	
TELEPHONE / MOBILE	
EMAIL	
SPONSORSHIP TYPE	
SPONSORSHIP AMOUNT	
EXHIBITION SQM	
EXHIBITION AMOUNT	

Please share high resolution logo in png or jpg format to tjedaar@paragong.com

We hereby confirm that we have read all "Terms of Reservation" specified above and agree that we are obligated to follow them all.

SIGNATURE: _____

DATE: _____

ENTITLEMENTS

Please provide the below along with the booking form:

Exhibitor 1	Name Email Contact Country
Exhibitor 2	Name Email Contact Country
Exhibitor 3	Name Email Contact Country
Exhibitor 4	Name Email Contact Country
COMPANY LOGO	(Png or Jpg format – high resolution)
COMPANY HYPERLINK	
Newsletter Content Designed by EAP Marketing team	Please check qty in package selected. Please share content 1 week prior to distribution launch date to design newsletter
Social Media Content Designed by EAP Marketing team	Please check qty in package selected. Please share content (words / video) 1 week prior to distribution launch date.