



European Academy of Paediatrics

Paediatric Section of U.E.M.S

EAP2021

Congress & MasterCourse



Prospectus

GOING VIRTUAL

April 22-25, 2021



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Contents

Welcome Letter	3
Attendee Profile	4
Preliminary List of Topics.....	4
Scientific Committee	5
General Information	6
Information for Sponsors and Exhibitors	6
Sponsorship Opportunities.....	8
Guideliness for Sponsors & Exhibitors	10
Sponsorship & Exhibition Application Form and Contract.....	11

Welcome Letter from the EAP President

Dear Colleagues,

After many years of careful preparation, and with a view to “being different” from other pediatric conferences, the EAP Congress and MasterCourse has attained a very special reputation. This in spite of the ever-increasing number of conferences in Pediatrics.

Due to COVID-19, we are now learning new ways to keep up to date and communicate. Innovations in technology have provided virtual platforms to meet, share knowledge and remain connected. In our continuous effort to support you in this new era, the European Academy of Pediatrics Association (EAP) has decided to **change the congress from “face to face” to virtual.**

This virtual congress should greatly contribute to your knowledge, as well as enable you to stay connected with the EAP and your colleagues from all over the world.

The congress will present a one-and-a-half-day workshop entitled MasterCourse in Pediatrics, which is based on most recent publications, promises to be an excellent event.

The MasterCourse will focus on **Vaccines and Immunology** and will take place **22-25 April, 2021.**

The scientific chair, **Prof. Patricia Bruijning** and the Committee Members: Prof. Sylvia Kamphuis and Dr. Lilly Verhagen have prepared an [excellent programme](#) with renowned faculty members. The MasterCourse in Pediatrics will take place in relatively small break-out rooms with only limited seating capacity. I therefore recommend [early registration](#).

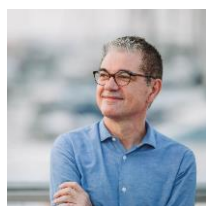
The scientific committee of the congress has set up an interesting programme for both senior and junior doctors which covers in depth important clinical subjects.

As our partners we are inviting you to be a sponsor and exhibitor at the conference. Your company logo will be uploaded on the different publications and you could share company video, brochures, and more materials at the virtual exhibition.

This is a great opportunity for your Company to keep your product on mind of your audience and clients especially during this time when COVID 19 affects the market.

I am looking forward to welcoming you to the first EAP Virtual congress. There is no better time to share knowledge from the comfort of our homes!

Adamos Hadjipanayis, MD
President, EAP





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Target Audience

The 2021 EAP Congress & MasterCourse are open for all paediatricians, nurses, trainees, students and scientists who specialise in the paediatric field.

Topics

Congress Topics

Adolescent Medicine Neonatology

Allergy & Immunology

Nephrology

Critical / Emergency Care

Neurology

Endocrine & Diabetes

Paediatric Tropical Medicine

Gastroenterology & Nutrition

Primary Care

Genetic & Metabolic

Obesity

Hemato - Oncology

Respiratory

Infectious Diseases

Rheumatology

Paediatric Cardiology

Patient Safety



MasterCourse on Vaccination and Immunology

Basic concepts in immunology

An introduction into vaccine immunology

Maternal Vaccination: what to advise?

Vaccine response measurements in clinical practice

Vaccination in medical risk groups, e.g. immunocompromised patients

Pros and Cons of universal vaccination; varicella, rotavirus, influenza, meningococcal B

Vaccine developments for Covid-19

Parenteral Nutrition in Infants and Children

Committees

Scientific Committee of the EAP Congress

- Károly Illy (on behalf of the Dutch Paediatric Society) (Chair)
- Ann de Guchtenaere (on behalf of EAP)
- Adamos Hadjipanayis (President of EAP)
- Robert Ross Russell (President of EBP)
- Chris de Kruijff (on behalf of the Dutch Paediatric Society)
- Miguel Vieira Martins (on behalf of Young EAP)
- Laila van der Heijden (on behalf of the Dutch junior doctors)

Scientific Committee of the MasterCourse

- Prof. Patricia Bruijning. Patricia is a Utrecht-based paediatric infectiologist and the Dutch expert on vaccinology. (chair)
- Prof. Sylvia Kamphuis. Sylvia is a Rotterdam-based paediatric immunologist.
- Dr. Lilly Verhagen. Lilly is a senior resident, currently working in Utrecht. She has a PhD in paediatric immunology. She can be the bridge between the European residents and junior doctors and the Mastercourse.

General Information

Dates

22-25 April, 2021

Program time : CET

Language

The official language of the Congress is English

CME Accreditation

An application for CME accreditation will be made to the European Accreditation Council for Continuing Medical Education (EACCME). The EACCME is an institution of the European Union of Medical Specialists (UEMS): www.uems.net. Further details will be available in due time

Information for Sponsors and Exhibitors

Application for Sponsorship

Application for Sponsorship can be made in writing with the enclosed booking form to:

Paragon Group: Ms. Reut Portugal

18, Avenue Louis-Casai, 1209 Geneva, Switzerland

Tel: +41 (0)22 533 0948 ; Mobile: +972 523 468178

Email: rportugal@paragong.com

All company details as completed in the form will be used for advertisement.

Once an application is made, a contract will be sent for completion.

The contract should be signed and returned with a 50% deposit payment to the above Sponsorship/Exhibition office address. Alternatively, an invoice for the deposit can be requested on the booking form. Once this has been received, a confirmation of Sponsorship and an invoice will be sent to the Sponsor.

Terms of Payment

50% due with signed contract

50% due by February 1, 2021

The total amount should be received before the opening date of the Congress.

Payment Methods

Option 1: Payment by credit card

Option 2: Payment by bank transfer:

Details will be provided in the invoice.

Bank charges are the responsibility of the payer.

Cancellation Policy

Cancellations will be accepted in writing only. A cancellation notice received by January 1, 2021, will entitle a reimbursement of 50% of the sponsorship payment, under the condition that the allocated space will be rented to another exhibitor. No reimbursement will be possible after February 1, 2021.

Terms and Conditions

The terms and conditions of Sponsorship and Exhibition are included in this prospectus. Please note that a signature on the Exhibition contract indicates the acceptance of these terms and conditions.

An exciting range of Sponsorship opportunities has been created to allow each company to showcase itself as best suits their needs and budget.

Sponsorship Opportunities

Feel free to speak with our industry manager about a tailor-made individual package for your organization. Anything is possible!

See below the packages that we have created for Platinum, Gold, Silver Sponsors.

<i>Sponsorship Options</i>	Mention of Company and logo on welcome & thank you slide during the presentation	Logo on the virtual platform App and on social media.	Logo on Newsletters that will be sent before and after the event, including thank you letter	Interactive, virtual exhibition	Logo on before a sponsored lecture	Access to virtual networking & live chat and lead generation	Pop up messages during conference recommending visiting virtual exhibition of the company
<p>*Platinum Sponsorship:</p> <p>Symposium - 60 Minutes + Virtual Exhibition *up to 8 booth staff)</p> <p>+ Special Advertising up to 6 times prior and during the congress</p> <p>Euro 35,000</p>	✓	✓	✓	✓	✓	✓	✓



***Platinum + Gold Sponsorship** - Option to a symposium that will be recorded in advance by the organizer (the production company). Speaker and lecture are under responsibility of the sponsor. Link of the lecture will be available during all the time of the conference. Recorded lecture is not part of the program but will be part of the agenda.

Sponsorship Options	Mention of Company and logo on welcome & thank you slide during the presentation	Logo on the virtual platform App and on social media.	Logo on Newsletters that will be sent before and after the event, including thank you letter	Interactive, virtual exhibition	Logo on before a sponsored lecture	Access to virtual networking & live chat and lead generation	Pop up messages during conference recommending visiting virtual exhibition of the company
<p>*Gold Sponsorship</p> <p>Virtual Exhibition</p> <p>+</p> <p>Special advertising (up to 2 times prior the congress)</p> <p>+ up to 4 booth staff</p> <p>Euro 20,000</p>	✓	✓	✓	X	✓	✓	X
<p>Virtual Exhibition Only</p> <p>– up to 2 booth staff</p> <p>Euro 8,000</p>	✓	✓	✓	✓	X	✓	X
<p>General Sponsorship</p> <p>Euro 5,000</p>	✓	✓	✓	X	X	X	X

Guidelines for Sponsors & Exhibitors

Please complete and sign the attached application form and return it to Paragon to confirm your sponsorship opportunity / exhibition stand.

Once an application is received, a written confirmation of sponsorship and an invoice will be sent to you if the application is approved.

Your company details, as received in the form, will be uploaded to the Virtual Platform. Please provide details of all company representatives that will attend the event.

We will need the following information to populate the exhibition stand:

- Your website URL
- Contact Details
- Company logo
- Company description
- Promotional Video
- A live showcase link (if applicable)*

Payment Details

Upon receipt of the agreement with payment, sponsorship will be confirmed.

Cancellation Policy

Cancellations will be accepted in writing only. A cancellation notice received by 01 February 2021 will warrant a reimbursement of 50% of the sponsorship payment.

No reimbursement will be possible from 02 February 2021.

Sponsorship & Exhibition Application Form

Please complete the following information and return to the Exhibition Manager:

Paragon Group
Ms. Reut Portugal
18, Avenue Louis-Casai
1209 Geneva, Switzerland
Tel: +41 (0)22 533 0948
Mobile: +972 52 3468178
Email rportugal@paragong.com

We, the undersigned, express our wish to Sponsor the items marked below in accordance with the terms described in the "Terms of Reservation" below.

* Company Name	
Main Contact Name	
Address	
Post/Zip Code	
Country	
Telephone	
Email	
Website	

* Name of the company - as you wish it to appear on all acknowledgments.

Company Representatives that will take part EAP2021 Virtual

(in addition to the contact listed above)

Representative name**	Email

**Please notify us if you would like to add more than 2 representatives



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I would like to book the following Sponsorship Items:

Sponsorship Item	Price	

Notes to the organizers:

Terms and Reservation

Payments from abroad are exempt from local VAT. Payments in Israel will be subject to 17 % VAT.

If the Name on your Invoice is different from the Sponsor details above

Please mention below all details required for your invoice:

If several entities will split the amount to be paid, each of them should fill out a reservation form on the total amount each company will pay.

Please note: The full amount for the sponsorship must be fully paid before the virtual conference. Sponsors who will not pay in advance will not be allowed to participate in the event.

All bank and Credit Card charges are the responsibility of the ordering company and should be paid at source in addition to the fees above.

Terms of Payment:

50% due with signed contract

50% due by February 1, 2021

The total amount should be received before the opening date of the Congress.

Payment Methods:

1. Bank Transfer:

Company Name: Paragon Conventions

Bank Name: Bank Hapoalim, Account No: 667381, Branch 616

Address: Hovevey Zion 1, Petach Tikva 4936201, Israel.

Payment from abroad: IBAN: IL77-0126-1600-0000-0667-381

* Bank charges are the responsibility of the payer

2. Credit Card

I hereby authorize Paragon Conventions to charge my credit card for services requested by myself, in the total amount listed below and obligates to not to cancel payment.

Type of card: _____

Credit card no: _____

Expiry Date: _____

Card Holder: _____

CVV Code (last 3 digits on reserve side of card or 4 digits for AMEX: _____

Amount & Currency: _____

Full name of Card Holder: _____

I.D. No. / Passport No. & Country name: _____

Signature of Credit Card Holder: _____

Please note, using payment by foreign credit card includes fee of 2.75% which is charged to the credit card

Date: _____

Cancellation Policy

Cancellations will be accepted in writing only. A cancellation notice received by 01 February 2021 will warrant a reimbursement of 50% of the sponsorship. No reimbursement will be possible from 2nd of February 2021.

We hereby Confirm that we have read all "Terms of Reservation" specified above and agree that we are obligated to follow them all.

First name: _____

Last Name: _____

Signature & Stamp: _____ Date: _____